

# PROFILES

PERHAPS she doesn't look hilarious, and you might as well know the reason first as last. In "The Flame," Violet Heming listens for three hours to ukalala music, with only one moment's rest—and that brief respite comes during a hurricane scene. Last year Miss Heming braved the "Big Berthas" in "Under Fire"; but even stage dum-dums don't tweak the nerves like that eternal "aloha-haing."

Photograph by Sarony.



Photograph by Arnold Genthe.

"I CAN'T imagine how these bad women have such remarkably good ideas," reflected Margaret Mower last season in "Helena's Husband," studying her face in the mirror while the audience studied her profile. This year she is seen in "The Happy Ending," though you would hardly guess it from this picture.

LAST among our favorites this season, Miss Frances Starr. Oh, that actresses would never marry or grow old. It's a tremendous strain upon our emotions, falling in love with a new crop of stars every season. Miss Starr has starred along pretty constantly since "The Easiest Way." She is not a Buddhist, though appearances in the picture are against her. She practises on Buddha in preparation for the fat man in the front row who settles down and dares the actors to make him laugh.

Photograph by Sarony.

"HOW sorry I feel for Marie Odile" (pronounced O-deal, with the accent on the deal, as in poker)—so sang Ina Claire last summer in the "Follies." Ina simply dotes on nature—butterflies, mushrooms (on toast), chickens (à la king), and all the rest of the glorious outdoors. The picture shows her with her pet butterfly, Florenz. Named after Florenz Ziegfeld, we presume, a producer of problem plays—the problem being to find the plot.

Photograph by Sarony.



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"WHAT'S in a name?" asked Shakespeare or Little Eva or somebody. The answer, in the case of these five ladies, is "electricity." It takes many thousand kilowatts, not to mention amperes and volts, to blazon their names upon Broadway this season. Ann Murdock appears this year in "Please Help Emily." The critics seem to agree that Ann is all right, but that Emily needs help, and a lot of it.

